

# Call for Innovative ICT Concepts

## *An Opportunity to Develop and Commercialise your Concept*



### **Introduction**

The eDIGIREGION project ([www.edigiregion.eu](http://www.edigiregion.eu)) is looking for innovative concepts that are ICT related and will be of benefit to furthering the development, sustainability and profitability of industry (Industry 4.0) and / or agriculture. This *Call for Concepts* provides an opportunity to promote your concept and to receive intensive development / commercialisation support in an international two-day workshop to be held in Bucharest, Romania on 18<sup>th</sup> - 19<sup>th</sup> May, 2016.

Concepts can be early stage ideas for innovative products or services that are targeted at either industry or agriculture 4.0. The chosen concept will represent the Bucharest - Ilfov region in Bucharest along with three other concepts selected from three other regions (Castilla-La Mancha in Spain, South East Ireland and Central Hungary).

The selected concept will benefit from an intensive support and mentoring programme delivered in Bucharest over two days. The programme will be delivered by a team of international experts, each a specialist in the commercialisation process (including market analysis, product development, business models, funding etc.)

### **Criteria**

Entries will be adjudicated on the basis of the following criteria:

- Innovate use of ICT technologies
- Business potential of the concept
- Potential contribution to industry and / or precision agriculture

### **Adjudication**

A Judging Panel comprising representatives from research, industry, funding and public agencies will select the successful concept. Further information may be sought before a final decision is made.

## **APPLICATION FORM**

COMPLETED APPLICATION FORMS SHOULD BE E-MAILED TO [ROCONCEPTS@EDIGIREGION.EU](mailto:ROCONCEPTS@EDIGIREGION.EU) BY **5.00PM, 7TH APRIL, 2016**

### **CONCEPT IDENTIFICATION**

Concept title:	
Promoter's name:	
Contact email:	
Contact phone number:	

### **KEYWORDS**

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### **SUMMARISE YOUR CONCEPT (10 LINES MAX)**

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### **WHAT IS THE MARKET OPPORTUNITY? (10 LINES MAX)**

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### **WHAT ARE YOUR PLANS TO DEVELOP THE CONCEPT? (10 LINES MAX)**

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### **WHAT ARE THE KEY TECHNOLOGIES USED? (10 LINES MAX)**

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### **HOW CAN YOUR CONCEPT CONTRIBUTE TO INDUSTRY OR AGRICULTURE 4.0 (10 LINES)**